



PREPARING YOUR HOME

to sell this spring

www.kimalldread.com



Hey there!

We know selling your home is a big task - sometimes it feels like you don't know where to start, even. Especially in today's world where buyers are expecting an HGTV-worthy home at every showing, and that the way they feel when they enter a home can often dictate how they offer (or if they offer at all!).

This Spring may be a little different than others, but that doesn't mean that this isn't the perfect Spring to sell. With low inventory, and pent-up consumer demand, Spring 2021 is the perfect time to sell your home!

Get a head start on the Market with our Spring Market Prep Checklist and when your checklist is complete - it's time to call us! If you have any questions, or you just need some more advice for getting your house ready for sale - I'd love to chat!

- Kim + Team Alldread



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preparing your home for the market



the essential checklist

1 Declutter + Purge

This is the essential first step! In order to know what you have to work with, and to help buyers best Visualize themselves in the home. Remove family photos, personal effects, heirlooms, or any other collectibles that sit on your surfaces. It's time to get rid of those items, accessories and furniture you no longer need as well so that we can add the right touches that suit your space.

3 Deep Clean

There is nothing like coming home to a clean home, and when buyers walk through the door of your home, they expect the same thing. A deep clean includes things like door & window tracks, appliances in/out, grout, mill work, lights, bathroom fans, surfaces and of course, things that don't see a regular clean or dust.

5 Assess the Floors

Sometimes your carpets or hard surface floors can look tired from pets, kids and daily traffic. Depending on your flooring, it may need a simple deep clean, or it may require a refinishing job, or even replaced - we'll choose a method that maximizes your return on investment **and** buyer impact!

2 Paint

A fresh coat of paint can minimize odors and make the space feel fresh, new and ready for a new family to enjoy. This is also the perfect time to opt for a neutral or light in colour paint as it can make the space feel larger. Don't fuss over picking your own paint - I can help ensure you are choosing a sought after tone that suits the space during our free consultation

4 Broken + Busted

We're all guilty of having a busted doorknob or loose fixture or even the occasional dent here or there - but that will be all buyers see on their first visit to your home! Take a walk around your home and begin making a list of these deficiencies so we can work together with our list of trusted professionals